

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
962255-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	962255	06367166

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/10/12	10/12/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	10/08/12	10/14/12	--WTF--				3	\$275.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/10/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP131H	\$275.00	NM
3	WPBF	Th	10/11/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP131H	\$275.00	NM
2	WPBF	F	10/12/12	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP131H	\$275.00	NM
2	10/15/12	10/16/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	10/15/12	10/21/12	MT-----				2	\$275.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	10/15/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP140H	\$275.00	NM
1	WPBF	Tu	10/16/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP141H	\$275.00	NM
3	10/15/12	10/16/12	Good Morning America	7-9AM	MT-----	:30	2	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	10/15/12	10/21/12	MT-----				2	\$275.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	10/15/12	8:59 AM	Good Morning America	7-9AM	:30	2012MRFP141H	\$275.00	NM
2	WPBF	Tu	10/16/12	8:59 AM	Good Morning America	7-9AM	:30	2012MRFP131H	\$275.00	NM
4	10/10/12	10/12/12	Good Morning America	7-9AM	--WTF--	:30	3	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	10/08/12	10/14/12	--WTF--				3	\$275.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/10/12	7:25 AM	Good Morning America	7-9AM	:30	2012MRFP131H	\$275.00	NM
2	WPBF	Th	10/11/12	8:41 AM	Good Morning America	7-9AM	:30	2012MRFP131H	\$275.00	NM
3	WPBF	F	10/12/12	8:58 AM	Good Morning America	7-9AM	:30	2012MRFP140H	\$275.00	NM
5	10/15/12	10/16/12	10-11a Anderson Cooper	10-11a	MT-----	:30	2	\$225.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	10/15/12	10/21/12	MT-----				2	\$225.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	10/15/12	10:39 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP131H	\$225.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/12	10/16/12	10-11a Anderson Cooper 10-11a		MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	10:24 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP131H	\$225.00 NM
6	10/10/12	10/12/12	10-11a Anderson Cooper 10-11a		--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/10/12	10:37 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP131H	\$225.00 NM
3	WPBF	Th	10/11/12	10:39 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP131H	\$225.00 NM
1	WPBF	F	10/12/12	10:20 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP141H	\$225.00 NM
7	10/10/12	10/12/12	The View	11A-12PM	--WTF--	:30	3	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	10:59 AM	The View	11A-12PM	:30	2012MRFP131H	\$800.00 NM
3	WPBF	Th	10/11/12	11:32 AM	The View	11A-12PM	:30	2012MRFP131H	\$800.00 NM
2	WPBF	F	10/12/12	11:32 AM	The View	11A-12PM	:30	2012MRFP131H	\$800.00 NM
8	10/15/12	10/16/12	The View	11A-12PM	MT-----	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	11:32 AM	The View	11A-12PM	:30	2012MRFP131H	\$800.00 NM
1	WPBF	Tu	10/16/12	11:31 AM	The View	11A-12PM	:30	2012MRFP140H	\$800.00 NM
9	10/10/12	10/12/12	WPBF News 25 @ Noon 12pm-1230pm		--WTF--	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP131H	\$350.00 NM
2	WPBF	Th	10/11/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP131H	\$350.00 NM
3	WPBF	F	10/12/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP131H	\$350.00 NM
10	10/15/12	10/16/12	WPBF News 25 @ Noon 12pm-1230pm		MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MT-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	12:06 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP140H	\$175.00 NM
2	WPBF	Tu	10/16/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP141H	\$175.00 NM
11	10/10/12	10/12/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/10/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP131H	\$175.00 NM
1	WPBF	Th	10/11/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP131H	\$175.00 NM
2	WPBF	F	10/12/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP140H	\$175.00 NM
12	10/15/12	10/16/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									



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962255-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/15/12	10/16/12	1230-1P Access Hollywoc	1230-1p	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP141H	\$175.00 NM
1	WPBF	Tu	10/16/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP131H	\$175.00 NM
13	10/15/12	10/16/12	THE CHEW	1P-2P	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	1:28 PM	THE CHEW	1P-2P	:30	2012MRFP131H	\$275.00 NM
1	WPBF	Tu	10/16/12	1:55 PM	THE CHEW	1P-2P	:30	2012MRFP131H	\$275.00 NM
14	10/10/12	10/12/12	THE CHEW	1P-2P	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	1:30 PM	THE CHEW	1P-2P	:30	2012MRFP131H	\$275.00 NM
2	WPBF	Th	10/11/12	1:32 PM	THE CHEW	1P-2P	:30	2012MRFP131H	\$275.00 NM
3	WPBF	F	10/12/12	1:30 PM	THE CHEW	1P-2P	:30	2012MRFP141H	\$275.00 NM
15	10/10/12	10/12/12	GENERAL HOSPITAL	GENERAL HOSPIT	--WTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/10/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP131H	\$450.00 NM
1	WPBF	Th	10/11/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP131H	\$450.00 NM
3	WPBF	F	10/12/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP131H	\$450.00 NM
16	10/15/12	10/16/12	GENERAL HOSPITAL	GENERAL HOSPIT	MT-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP131H	\$450.00 NM
2	WPBF	Tu	10/16/12	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP140H	\$450.00 NM
17	10/15/12	10/16/12	Dr. Oz	4-5p	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	4:27 PM	Dr. Oz	4-5p	:30	2012MRFP140H	\$500.00 NM
2	WPBF	Tu	10/16/12	4:55 PM	Dr. Oz	4-5p	:30	2012MRFP141H	\$500.00 NM
18	10/10/12	10/12/12	Dr. Oz	4-5p	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	4:39 PM	Dr. Oz	4-5p	:30	2012MRFP131H	\$500.00 NM
3	WPBF	Th	10/11/12	4:10 PM	Dr. Oz	4-5p	:30	2012MRFP131H	\$500.00 NM
2	WPBF	Th	10/11/12	4:56 PM	Dr. Oz	4-5p	:30	2012MRFP131H	\$500.00 NM



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/10/12	10/12/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/10/12 5:53 PM M-F 5pm News 5-6pm :30 2012MRFP131H \$450.00 NM 2 WPBF Th 10/11/12 5:28 PM M-F 5pm News 5-6pm :30 2012MRFP131H \$450.00 NM 3 WPBF F 10/12/12 5:52 PM M-F 5pm News 5-6pm :30 2012MRFP131H \$450.00 NM									
20	10/15/12	10/16/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/15/12 5:57 PM M-F 5pm News 5-6pm :30 2012MRFP141H \$450.00 NM 1 WPBF Tu 10/16/12 5:56 PM M-F 5pm News 5-6pm :30 2012MRFP131H \$450.00 NM									
21	10/15/12	10/16/12	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Pre-emptible with notice	6-6:30PM	MT-----	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/15/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 2012MRFP131H \$525.00 NM 1 WPBF Tu 10/16/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 2012MRFP131H \$525.00 NM									
22	10/10/12	10/12/12	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Pre-emptible with notice	6-6:30PM	--WTF--	:30	3	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/10/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 2012MRFP131H \$525.00 NM 1 WPBF Th 10/11/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 2012MRFP131H \$525.00 NM 3 WPBF F 10/12/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 2012MRFP140H \$525.00 NM									
23	10/15/12	10/15/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 7:13 PM Wheel Of Fortune 7-7:30PM :30 2012MRFP131H \$800.00 NM									
24	10/10/12	10/12/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	--W-F--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W-F-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/10/12 7:14 PM Wheel Of Fortune. 7-7:30PM :30 2012MRFP131H \$1,600.00 NM 1 WPBF F 10/12/12 7:13 PM Wheel Of Fortune 7-7:30PM :30 2012MRFP141H \$1,600.00 NM									
25	10/15/12	10/16/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MT-----	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/15/12 7:41 PM Jeopardy 7:30-8PM :30 2012MRFP140H \$850.00 NM 1 WPBF Tu 10/16/12 7:52 PM Jeopardy 7:30-8PM :30 2012MRFP140H \$850.00 NM									
26	10/10/12	10/12/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	--WTF--	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 2 \$1,700.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/10/12	10/12/12	Jeopardy	7:30-8PM	--WTF--	:30	2	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
	10/08/12	10/14/12	--WTF--	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF W		10/10/12	7:42 PM	Jeopardy	7:30-8PM	:30	2012MRFP131H	\$1,700.00 NM
3	WPBF F		10/12/12	7:42 PM	Jeopardy	7:30-8PM	:30	2012MRFP131H	\$1,700.00 NM
27	10/10/12	10/12/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTF--	:30	3	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF W		10/10/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP131H	\$500.00 NM
3	WPBF Th		10/11/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP131H	\$500.00 NM
1	WPBF F		10/12/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP131H	\$500.00 NM
28	10/15/12	10/16/12	M-SUN WPBF News 25 @ 11-11:35PM		MT-----	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF M		10/15/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP131H	\$500.00 NM
2	WPBF Tu		10/16/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP140H	\$500.00 NM
29	10/10/12	10/12/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF W		10/10/12	12:01 AM	Nightline	11:35-12:05AM	:30	2012MRFP131H	\$700.00 NM
3	WPBF Th		10/11/12	12:01 AM	Nightline	11:35-12:05AM	:30	2012MRFP131H	\$700.00 NM
2	WPBF F		10/12/12	11:53 PM	Nightline	11:35-12:05AM	:30	2012MRFP140H	\$700.00 NM
31	10/15/12	10/15/12	DWTS	8-10P	2-----	:30	2	\$4,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	2-----	2	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF M		10/15/12	8:28 PM	DWTS	8-10P	:30	2012MRFP141H	\$4,500.00 NM
2	WPBF M		10/15/12	9:39 PM	DWTS	8-10P	:30	2012MRFP131H	\$4,500.00 NM
32	10/16/12	10/16/12	DANCING RESTULS	8-9PM	-2-----	:30	2	\$4,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-2-----	2	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF Tu		10/16/12	7:59 PM	DANCING RESTULS	8-9PM	:30	2012MRFP141H	\$4,500.00 NM
2	WPBF Tu		10/16/12	8:43 PM	DANCING RESTULS	8-9PM	:30	2012MRFP131H	\$4,500.00 NM
33	10/16/12	10/16/12	NETWORK POLITICAL P9-11p		-1-----	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF Tu		10/16/12	10:59 PM	NETWORK POLITICAL PROGR/9-11p		:30	2012MRFP131H	\$1,800.00 NM
34	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962255-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
	10/08/12	10/14/12	-----1-		1		\$650.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	7:39 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	2012MRFP141H	\$650.00 NM
35	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	8:27 AM	Sat 8-9am News	Sat 8-9am	:30	2012MRFP131H	\$225.00 NM
36	10/13/12	10/13/12	Sat 330-7pm ABC College	330-7pm	-----2-	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----2-	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	5:39 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	2012MRFP131H	\$1,000.00 NM
2	WPBF	Sa	10/13/12	7:09 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	2012MRFP140H	\$1,000.00 NM
LR - Football									
37	10/13/12	10/13/12	Nascar Cup Series	730pm-11:30pm	-----2-	:30	2	\$725.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----2-	2	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	8:22 PM	Nascar Cup Series	730pm-11:30pm	:30	2012MRFP141H	\$725.00 NM
2	WPBF	Sa	10/13/12	10:28 PM	Nascar Cup Series	730pm-11:30pm	:30	2012MRFP131H	\$725.00 NM
38	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	7:48 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP131H	\$325.00 NM
39	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	8:43 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP140H	\$225.00 NM
40	10/14/12	10/14/12	Sun 9-10am	9-10am	-----1	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	9:59 AM	Sun 9-10am	9-10am	:30	2012MRFP141H	\$900.00 NM
41	10/14/12	10/14/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	10:22 AM	Chris Matthews	Sun 10-10:30AM	:30	2012MRFP131H	\$450.00 NM
42	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962255-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:42 PM	Sun 630pm News	630-7pm	:30	2012MRFP131H	\$800.00 NM
43	10/14/12	10/14/12	AFV	7-8PM	-----1	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	7:21 PM	AFV	7-8PM	:30	2012MRFP140H	\$825.00 NM
44	10/14/12	10/14/12	Sun ABC Prime B	8-9PM	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	8:37 PM	Sun ABC Prime B	8-9PM	:30	2012MRFP141H	\$1,800.00 NM
45	10/14/12	10/14/12	Sun ABC Prime C	9-10PM	-----1	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	9:41 PM	Sun ABC Prime C	9-10PM	:30	2012MRFP131H	\$2,175.00 NM
46	10/14/12	10/14/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP131H	\$500.00 NM
47	10/15/12	10/16/12	Nightline	11:35-12:05AM	MT-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	12:01 AM	Nightline	11:35-12:05AM	:30	2012MRFP140H	\$700.00 NM
Total Spots							91		

Payment Terms 30 Days

<u>Gross Total</u>	\$67,675.00
<u>Agency Commission</u>	\$10,151.25
<u>Net Amount Due</u>	\$57,523.75